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|  | 1st year | 2nd and 3rd year | Ready to graduate |
| Communicate an argument clearly and effectively | * Use arguments and evidence to support my main point and sub points. * Present ideas supported by basic examples. * Express ideas and facts clearly in writing, orally, and visually. | * Utilize advanced organizational patterns suited to complex ideas. * Support arguments with relevant, convincing evidence and examples. | * Create and deliver compelling narratives that resonate with diverse audiences. * Integrate sophisticated evidence and multifaceted examples to support arguments. * Communicate complex ideas with clarity and impact |
| Adapt communication for audience and purpose | * Identify the basic purpose of communication and set goals. * Change messages, speaking, or writing style to adjust for formal and informal communication, based on the audience. * Use language and examples that are easy to understand and relatable for different audiences. | * Adapt my communication to achieve specific goals. Use digital tools to improve communication. * Tailor communication strategies to diverse audiences. | * Create, write and speak persuasively, tailoring a message to specific audiences * Influence and engage diverse audiences. * Demonstrate ethical communication in all contexts. |
| Respond and adapt communication  \*Nurturing Successful Relationships | * Recognize clear communication and describe why it is important. * Accept feedback on my communication and rephrase as actions to take. * Recognize and describe the importance of nonverbal cues in communication. * Listen actively in conversation. * Highlight the diversity of opinions and approaches within disciplines. * Connect to the ideas of others in group discussions. * Articulate basic principles of intercultural communication and apply them in simple exchanges. | * Engage in meaningful dialogue across different platforms. * Apply feedback to improve communication skills. * Demonstrate active listening and empathy. * Navigate complex conversations with appropriate confidence. * Use nonverbal communication effectively to complement verbal messages. * Provide constructive feedback based on active listening. * Apply principles of intercultural communication to engage effectively with diverse groups. | * Effectively manage multiple communication goals in complex scenarios. * Listen attentively and thoughtfully engage with alternate, divergent, or contradictory viewpoints or ideas. * Demonstrate advanced active listening skills to understand and engage with complex arguments. * Strategically employ nonverbal communication to enhance persuasion and storytelling. * Demonstrate nuanced understanding and application of intercultural communication strategies in global contexts. Navigate and mediate complex discussions. Resolve conflicts through persuasive communication. |

\*Contributes to the development of additional competencies