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|  | 1st year | 2nd and 3rd year | Ready to graduate |
| Communicate an argument clearly and effectively | * Use arguments and evidence to support my main point and sub points.
* Present ideas supported by basic examples.
* Express ideas and facts clearly in writing, orally, and visually.
 | * Utilize advanced organizational patterns suited to complex ideas.
* Support arguments with relevant, convincing evidence and examples.
 | * Create and deliver compelling narratives that resonate with diverse audiences.
* Integrate sophisticated evidence and multifaceted examples to support arguments.
* Communicate complex ideas with clarity and impact
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| Adapt communication for audience and purpose | * Identify the basic purpose of communication and set goals.
* Change messages, speaking, or writing style to adjust for formal and informal communication, based on the audience.
* Use language and examples that are easy to understand and relatable for different audiences.
 | * Adapt my communication to achieve specific goals. Use digital tools to improve communication.
* Tailor communication strategies to diverse audiences.
 | * Create, write and speak persuasively, tailoring a message to specific audiences
* Influence and engage diverse audiences.
* Demonstrate ethical communication in all contexts.
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| Respond and adapt communication\*Nurturing Successful Relationships | * Recognize clear communication and describe why it is important.
* Accept feedback on my communication and rephrase as actions to take.
* Recognize and describe the importance of nonverbal cues in communication.
* Listen actively in conversation.
* Highlight the diversity of opinions and approaches within disciplines.
* Connect to the ideas of others in group discussions.
* Articulate basic principles of intercultural communication and apply them in simple exchanges.
 | * Engage in meaningful dialogue across different platforms.
* Apply feedback to improve communication skills.
* Demonstrate active listening and empathy.
* Navigate complex conversations with appropriate confidence.
* Use nonverbal communication effectively to complement verbal messages.
* Provide constructive feedback based on active listening.
* Apply principles of intercultural communication to engage effectively with diverse groups.
 | * Effectively manage multiple communication goals in complex scenarios.
* Listen attentively and thoughtfully engage with alternate, divergent, or contradictory viewpoints or ideas.
* Demonstrate advanced active listening skills to understand and engage with complex arguments.
* Strategically employ nonverbal communication to enhance persuasion and storytelling.
* Demonstrate nuanced understanding and application of intercultural communication strategies in global contexts. Navigate and mediate complex discussions. Resolve conflicts through persuasive communication.
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\*Contributes to the development of additional competencies